

List of competencies and skills on the discipline «Communication in Medicine»

Task of the discipline is to provide students with academic competencies which are based on knowledge of:

- methods and principles of communication in health care: with patients and between health professionals;
- methods and means of forming public opinion centered on health protection;
- new technologies of improving communicative adequacy;
- forecasting methods and development of communication campaigns aimed to solve problems of modern health care in the field of preservation of people's health.

Evaluation criteria for the effectiveness of study

The student should know:

- types of communication and factors determining them;
- basic methodological principles of communication in health care;
- communication programs in health care;
- trends and directions in development of communication in health care.

The student should be able to:

- organize productive interpersonal and professional interaction and communication, including a multicultural environment;
- apply modern technologies and models of communication in practical and scientific activities;
- assess the impact of risk factors on the patient's behavior in the implementation of communication activities;
- identify personal characteristics with the age and gender differences and use them in the process of communication in social and professional spheres;
- plan and conduct a communicative interaction.